



16th International Exhibition
of Food & Beverage Processing Packaging
Technologies

27 - 29 August 2019
Karachi Expo Centre

www.foodtechpakistan.com

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IFTECH PAKISTAN 2019

IFTECH is the leading B2B exhibition of Pakistan on food processing and packaging industry. For the past 15 years, it has been harnessing performance drivers and global technology solution suppliers to address critical issues in post-harvest processing and value added manufacturing. Regarded as the biggest annual gathering of food processing packaging professionals and brand owners in Pakistan, IFTECH has persistently followed its core objective of introducing latest and competent technologies in Pakistan through establishing long term business linkages between investors, buyers, suppliers, entrepreneurs, strategic partners and professionals on a common ground where purchase decisions can be taken and new business collaborations can be formed.

MAJOR SECTORS IN FOCUS

- Packaging
- Dairy & Livestock
- Meat & Poultry
- Rice & Flour Milling
- Fruits & Vegetables
- Snacks & Confectioneries
- Hospitality & Bakery
- Flavors & Ingredients
- Beverages

Agricultural Land (Cultivated)
79.6
Million Hectares

Agricultural Machinery Imports
US\$ 1.3
Billion

Agriculture Sector GDP Contribution
18.9%
(2017-18)

Contribution in Agriculture
2.10%

PAKISTAN-AIMING AT GROWTH

Key Economic Indicators ---> Population 207 Million
GDP Growth 5.8% | Per Capita Income US\$ 1641 | FDI US\$ 2.76 Billion

IMPORTS OF MACHINERY

Food Chemicals	215
Beverages	318
Refrigeration	63
Packing & Wrapping	22
Confectionery & Bakery	131
Agricultural Processing	39
Poultry Processing	34
Fruits & Vegetables	16
Dairy & Milking	05

July 2017 - June 2018 US\$ Million

IMPORTS OF FOOD COMMODITIES

Soyabean & Palm Oil	2039
Pulses	450
Tea	577
Milk & Milk Food	281
Spices	137
Dry Fruits	74
Sugar	05

July 2017 - June 2018 US\$ Million

EXPORTS OF FOOD COMMODITIES

Rice	1933
Fish & Fish Preparations	489
Fruits	396
Meat & Meat Preparations	211
Sugar	682
Vegetables	170
Spices	80
Oil Seeds, Nuts, Kernals	33

July 2017 - June 2018 US\$ Million

Ranks **4th**
Largest Country

Milk Production

57
Billion Litres

Milk Production

46
Billion Litres

Milk Consumption

2.87
Million Tonnes

Red Meat Production

482000
Metric Tonne

Fish Production

Ranks **11th**
Largest Country

Poultry Production

1.39
Million Tonnes

Poultry Meat Production

US\$ **5.69**
Billion Investment

Poultry Sector

25000
Units

Poultry Farms

10-12%
Annual Growth Per Annum

Poultry Meat

MAJOR PROCESSING COMPANIES (SECTOR WISE) (2017-18)

3079
Food & Beverages

1941
Pharma

473
Vanaspati & Allied

88
Tobacco

LARGE SCALE MANUFACTURING

Key Processing Products	Production	Units
Sugar	6,565,817	Tonnes
Vegetable Ghee	1,307,112	Tonnes
Cooking Oil	389,974	Tonnes
Tea Blended	150,837	Tonnes
Wheat & Grain Milling	5,557,486	Tonnes
Starch & Its Products	357,524	Tonnes
Soft Drinks	408,075	Litres
Juices, Syrups & Squashes	387,264	Litres
Liquors	954	Litres
Tablets	27,802,617	Nos.
Liquids/ Syrups	112,637	Litres
Capsules	5,149,828	Nos.
Refrigerators	1,354,027	Nos.
Deepfreezers	122,186	Nos.

July 2017 - June 2018

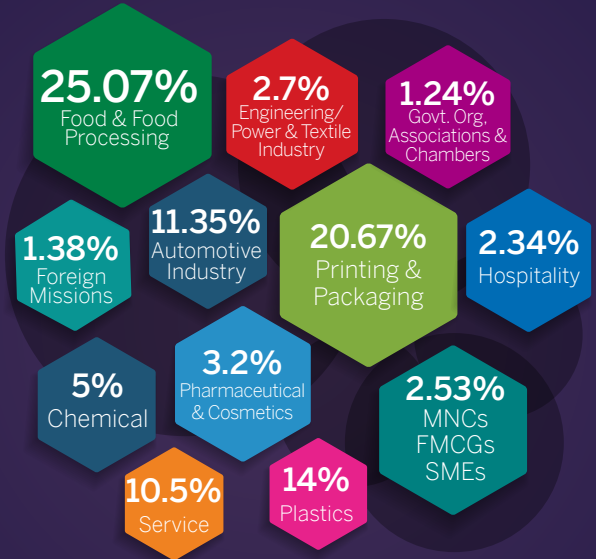
PICTURE GALLERY



SHOW HIGHLIGHTS



VISITORS' BREAK DOWN BY INDUSTRY



VISITORS' BREAKDOWN BY JOB TITLE

54.41%
Management & Decision Makers
 Chairman,
 Managing Director,
 CEO's,
 Director, Owner,
 General Manager

22.51%
Production & Operation
 Procurement & Purchase/Supply Chain
 Project & Planning/Packaging
 Production/Commercial
 Operations/Technical/Maintenance
 Factory/Plant/Maintenance
 QA & QC/Research & Development
 Supply Chain/Logistics
 Engineers

20.86%
Sales & Marketing
 Sales
 Marketing
 Business Development
 Product Development

2.22%
Finance & Accounts
 Finance & Accounts
 Admin
 Consultants
 HR / Media & PR

CONCURRENT EVENTS



1

PLASTI&PACK
P A K I S T A N

17th International Plastics & Packaging Industry Exhibition



2

ftech Pakistan
CONFERENCE

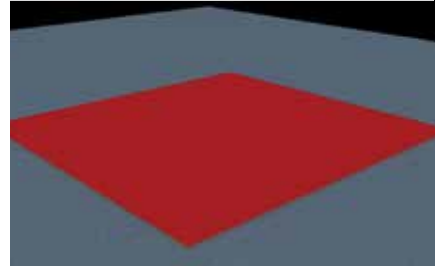


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ANNUAL PACKAGING FORUM 2019

EXHIBITION RATES

BARE SPACE (minimum 18sqm)



BARE SPACE COST : US\$ 220/sqm

SHELL SCHEME (minimum 9sqm)



SHELL SPACE COST : US\$ 265/sqm

- Sales Tax @ of 13% will be levied

ORGANIZED BY



Pegasus Consultancy (Pvt.) Ltd.

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