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The 2<sup>nd</sup> Edition of IFTECH Conference

28 August 2019 | Karachi Expo Centre

ORGANIZED BY



## INDUSTRY OVERVIEW

Pakistan is a key growth market of food and beverages in South Asian region. The country has been internationally recognized for its booming retail consumer market and a subsequent need for variety of food & beverage produce. IFTECH PAKISTAN is the pinnacle of introducing latest innovations at its platform and startup of debates on emerging trends in food industry. Keeping alive this penchant, Pegasus Consultancy proudly presents IFTECH Conference 2019 - a brand new concurrent conference with exhibition to highlight and identify changing trends and emerging opportunities in food & beverages business.

## FORUM OVERVIEW

IFTECH CONFERENCE 2019 will mainly focus on technological ways and means to sustain current demands in production as well as developing new products in line with the changing consumer propensities. The broad-based canvas of the conference is going to provide unparalleled opportunities to reach out to industry audience to discuss scientific solutions and technological advancements.

### PROPOSED TOPICS & SUB THEMES:

- Biggest Challenges of Food Industry & Role of Technology in Finding Solutions
- What Drives the Innovation & Growth in Snacking Industry
- New Ingredients, Flavours & Aromatics are Redefining the Future of Taste
- Standardizing Safety & Hygiene Rules for Sustainable Product Development
- Traceability & Transparency in Food Processing

Please Send Abstract to [conference@pegasus.com.pk](mailto:conference@pegasus.com.pk)

## ABSTRACT SUBMISSION GUIDELINES

- The theme of IFTECH Conference 2019 is "FUTURE FOODTECH - RESHAPING THE INDUSTRY OUTLOOK".
- An abstract, not exceeding 400 words, to be submitted by the speaker/author prior to the submittal of the paper, no later than 15 July, 2019.
- English will be the official language of the Conference.
- Selected participants will have to submit the final papers, latest by 22 July, 2019. The committee will intimate the selection to the speaker/author.
- The final paper should also include brief profile of the speaker/author along with the passport size photograph.
- Define each abbreviation the first time it is used in the text by placing in brackets
- The Paper Abstracts may be submitted through email to [conference@pegasus.com.pk](mailto:conference@pegasus.com.pk)
- Submittals may also be made through post as per the given contact information, having envelopes titled as "IFTECH Conference 2019 – Call for Papers".

## REVIEWING PROCEDURE AND SELECTION

- Papers are chosen on the strength of the abstract, its particular content matter and relevance to the session themes.
- The Conference Selection Committee reserves the rights of selection.
- The committee will intimate the selection to the speaker/author.
- The Conference Program allocates a maximum of 20 minutes to each presentation.

FOR MORE DETAILS PLEASE CONTACT

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**Call for Papers**