

HALAL EXPORT MARKETS & ROLE OF PROCESSING PACKAGING TECHNOLOGIES

ProMEAT



19TH AUGUST 2016
LAHORE EXPO CENTRE

CALL FOR PAPERS

The
1st Edition
of Meat &
Poultry
Conference



INDUSTRY OVERVIEW

The global halal meat trade is now worth US\$ 300 Billion and growing. Pakistan's share in the billion dollar trade may be very small but it is encouraging to note that exports of meat and meat preparations increased by 16.76% during the first three quarters of the current fiscal year compared to the corresponding period of last year. The exports of meat and meat preparation were recorded at \$212.788 million during July-March (2015-16) compared to the exports of 182.248 during July-March (2014-15), according to Pakistan Bureau of Statistics.

Pakistan Annually Produces:

Poultry Meat	Buffalo Meat	Goat Meat	Sheep Meat	Cattle Meat
650,402 tons	73,000 tons	270,000 tons	154,000 tons	70,600 tons

Experts believe that Pakistan can achieve unprecedented increase in its halal meat production and export by introducing latest animal breeding & slaughtering, cold chain, processing and packaging value chain technologies.

CONFERENCE OVERVIEW

PROMEAT conference will focus on the current meat industry framework and use of latest technologies to multiply Pakistan's exports for chilled and frozen products. Eminent industry professionals, Brand owners and exporters are requested to come to the forum of PROMEAT and identify the threats and obstacles which are hampering the growth of meat exports from Pakistan. PROMEAT will also serve as a beacon to identify the opportunities of growth and a learning base to discuss business growth by improving methods as the world expects from Pakistan meat and poultry industry.

Proposed Topics & Sub Themes:

- International Export market standards & Certification
- The Growth of Global Halal Meat market
- Environment, Production Systems & Meat Quality
- Animal Health, Hygiene & Disease Control
- Latest Meat Processing Technologies & their Application in Pakistan Market
- The new Challenges in Cold Chain & Logistics of Meat

Please Send Abstract to conference@pegasus.com.pk

Abstract Submission Policy:

- A brief summary of presentation/paper. Last date of submission is July 10, 2016
- Short introduction of speaker with scanned passport size photograph

Review Policy:

- Presentations/papers will be shortlisted and finally selected based upon the technical strength and relevance to the conference theme
- The decision of Pegasus Consultancy will be absolute and unchallengeable in every aspect of Promeat Conference
- For further queries, please feel free to contact mazher@pegasus.com.pk

ORGANIZED BY



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